

FOR IMMEDIATE RELEASE

# **“Free PSN Codes Generator” Scam** **Hits Thousands Of Gamers**

By Mark Kempton  
May 12, 2017

Every day thousands of gamers, searching for free Playstation gift codes, fall into a trap cleverly laid out for them by online fraudsters. In fact, there is now a multi-million dollar cottage industry, founded upon the wishful thinking of young gamers.

## **How Gift Code Generator Sites Work**

Website visitors are enticed into thinking that the site owner has somehow gained access to a list of free PSN codes. A partially obfuscated code is then shown to them. This successfully convinces many users that there is a real code, ready to be claimed.

Usually these sites will then ask the user to perform some task to verify that they are human, such as completing a survey. The site may earn a few dollars from this. The user on the other hand, is generally left hanging.

On November 2012 [Playstation announced](#) on their official twitter profile:  
*“PSN Code Generators’ are scams. Don’t fall for it!”*

## PointsPrizes Are Fighting Back

Fortunately, there are a few honest companies trying to drive out deceptive behaviour. Points sites, such as PointsPrizes, are steadily driving back generator sites, by rewarding their users with real free PSN codes.

Their President Mark Kempton commented, *“We ask users to earn points. Once they have accumulated enough points we email them working free PSN codes, purchased from an authorised seller”.*

Thanks to their stance against fraud [PointsPrizes](#) is growing quickly, with half a million registered users. The company is now expanding to tackle similar online scams that affect other large gaming brands, such as Steam and XBOX:

*“This scam is not isolated to Playstation. Almost every major brand that issues a gift card is affected. Generator sites are manipulating search engines using spam and usually high search rankings are enough to convince people that they are real.”*

Mark advises people to exercise caution when visiting new websites, especially when they make promises that sounds far too good to be true.

## Contact Information

To learn more about this story please contact us:

SAS PointsPrizes  
8 Rue Des Remparts  
Le Boulou  
66160  
France

Name: Mark Kempton  
Email: [press@pointsprizes.com](mailto:press@pointsprizes.com)  
Website: <https://www.pointsprizes.com>  
Availability: Mon-Fri (9am - 5pm GMT)

###