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PointsPrizes.com Joins Top 50,000 **Websites In The World**

By Mark Kempton
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The viral rewards site PointsPrizes.com has now officially become one of the top online rewards sites in the world, according to the well respected ranking site Alexa.

PointsPrizes award their users with points for completing offers from advertisers. Once users have earned enough points they send them prizes such as free gift cards from top brands, or even direct cash payments.

Rather unusually for internet startups, this rapid rise to prominence was reached in less than a year. Asked how the site has grown so fast their President Mark Kempton commented, *“Just like most success stories, there’s a lot of work below the surface that people aren’t aware of. We work tirelessly to maximize our users’ chances of earning points”*.

Asked if they expect their rapid rise to continue Mark says, *“We’re still rising and as long as we keep delivering for our users I don’t see why our growth story shouldn’t continue for the foreseeable future”*.

We also asked Mark what he expected the challenges to be going forward, since rapid growth can come with its own challenges. He told us, *“Growth can certainly be a challenge in and of itself, but we have a very experienced leadership team. So far we have successfully anticipated problems before they impacted our users”*.

Contact Information

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